

Leadership & Communication.

Extraordinary Leader.

Overview.

Based on the research and insights contained in the book Extraordinary Leader by Drs. Jack Zenger and Joe Folkman, this program explores the 16 differentiating competencies that contribute to extraordinary leadership. Rather than the traditional method of leadership development that concentrates on fixing weaknesses, this program encourages focus and development on leadership strengths, markedly improving the effectiveness and business performance of senior executives.

Outcomes.

- Understand their EL profile by participating in a 360 exercise. This profile will uncover leadership strengths and weaknesses, a road map for development and a personal action plan
- Understand how leadership impacts the bottom line, turnover retention and customer satisfaction
- Demystify leadership focusing on key competencies and how they are developed
- Understand the Five Fatal Flaws that derail leaders
- Understand the Five Critical Skill clusters possessed by extraordinary leaders
- Appreciate the performance difference of good versus great leaders and how a focus on weakness produces the former and a focus on strengths the later
- Reflect on how to develop the critical leadership competencies needed to become extraordinary
- Measure themselves in the core leadership competencies.

Business benefits.

The research found that extraordinary leaders make a greater difference -not just in terms of a “feel good” factor for employees but also in terms of improved business performance including increased net profits, customer satisfaction and employee retention and commitment.

Duration.

2 days.